

Goldes & Hart

Facilitation

August 16, 2021

Julie Christensen, Executive Director
Dogpatch & NW Potrero Hill Green Benefit District
1459 18th St.
San Francisco CA 94107

Thanks for taking the time to talk about how we can support you and Dogpatch & NW Potrero Hill Green Benefit District Board and Leadership development. We are available to leverage our work with the SF Benefit District Alliance and our expertise in building public/private partnerships to help grow your District's capacity to meet the vision of the organization. We're happy to provide these services for your consideration.

Component I: Leadership/Board Training

Board Training is designed to illuminate the Board's role as a governing body; the fiduciary duties of a Board; and the different roles played by the Board, committees, and staff.

Objective: Strengthen governance by bringing awareness to the roles, responsibilities, and fiduciary duties of the Board

Elements of Leadership/Board Training

- 2-hour virtual training on the responsibility of the Board of Directors as a strategic body

Component II: Leadership Development (90-minute virtual meeting): Board development, recruitment and succession planning is a key component of effective governance and leadership, and to building organizational culture. Board recruitment is a year-round process that cultivates leaders, ensures diversity, and contributes to the success of the association. This service includes:

- A Board talent and expertise assessment process to determine gaps that need to be filled
- Recruitment and applications processes, and communications cadence for attracting talent to your Board
- A succession planning and leadership collaboration model

Both components include tools, materials, and templates.

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FEES:

For our services, A retainer in the amount of 50% of the total professional fee is required in order to hold dates. Balance is due and payable after each component is delivered.

Component I: Board Training	\$ 2,500
Component II: Leadership Development	\$ 1,500
Total	\$ 4,000

Once we agree upon the proposal, we will send a letter of agreement along with an invoice for the deposit and a W9.

We are grateful for the opportunity to present this information and look forward to speaking with you soon.

Best regards,



Alison Hart



Dan Goldes