GBD Committees/Working Groups

Overview

7.8.22

Executive

4 Board officers, up to 2 at large members (appointed by the president), and the ED

Purpose: High level planning and oversight

- Lead strategic planning and goal setting
- Recruit and mentor board members and prospective board members, including recommending members for committee and project assignments
- Monitor reporting, legal and financial
- Oversee ED operation of the GBD

The one standing committee that has operated continuously since formation. In the beginning, the Public Works liaison, Jonathan Goldberg, also attended Exec Committee meetings.

Prior members: Jean Bogiages (2015-22), Susan Eslick (2015-22), Michael Yarne, Janet Carpinelli, Jesse Herzog, Lisa Jacobs, Kristel Craven, Michele Davis, Bruce Huie, Alison Sullivan, Kim Tercero, Kanwar Kelley, Cori Chipman, Bill Barnes, Barb Fritz, & Julie Christensen. In the beginning, the Public Works liaison, Jonathan Goldberg, also attended Exec Committee meetings.

Current members: Kanwar Kelley, Daphne Magnawa, Erin Epperson, John Ramsbacher, Sarah Miers, Donvan Lacy

Service

Committee chair, at large members, ED, Public Works

Purpose: Was the initial operating force of the GBD

- Interface with park stewards and coordinate needs/requests
- Oversee maintenance and landscape contractors help to set goals, monitor performance
- Identify, evaluate, bid and execute maintenance and small capital projects
- Coordinate projects with outside resources (FUF, volunteer groups, etc.)

This committee was established at the GBD's founding to run the organization, basically. The GBD needed to define project goals, hire service providers for landscape and sidewalk maintenance, start spending assessments. Once the ED was hired in June of 2016 (6 months after founding) these responsibilities shifted to staff. The committee continued meeting until mid-2019. Meetings consisted mostly of detailed reports from the ED on maintenance and projects, basically a pre-reading of each month's ED report. <u>Meeting notes</u> for the committee are in the drive.

Prior members: Jean Bogiages, Janet Carpinelli, Kat Sawyer, James Naylor, Robert Broucaret *Disbanded 2019*

Events

At-large members

Purpose: Plan and manage GBD events

- Online movie night with local panelists
- Native plant treasure hunt

Events are often planned as they arise – volunteer plantings, the annual stakeholders and friends party, our upcoming board social. This group gathered to plan events during the COVOID shutdown.

Prior members: Jean Bogiages, Kat Sawyer, Kim Tercero, Monique Wallace

Suspended/disbanded 2021

Communications & Outreach

Purpose: Improve the connection between the GBD and its stakeholders and other constituents

- Expand the GBD contact list
- Develop a strategy for outreach (message, cadence, platforms including the website, social media, monthly blasts, mailings, events, press)
- Assist in development of collateral (the annual report, membership party outreach, hand-out cards, etc.)
- Assist in keeping the website up to date.

This committee operated for a brief time in 2017. It focused primarily on redesign of the GBD website. Website updates now handled by staff (Jessica Bay).

Prior Members: Jean Bogiages, Janet Carpinelli, Phil Pierce, Nicky Jacobson, Alison Sullivan, Kristal Craven. Various directors – Alison Sullivan, Bruce Huie, Kim Tercero, Barb Frtiz, etc. – have done solo work on social media, constituent contact info, etc.

Disbanded 2017

Finance

Treasurer, at large members, ED

Purpose: Provide financial oversight and planning advice

- Help to establish financial reporting protocols
- Review and respond to monthly financial reports in detail prior to the board meeting
- Make suggestions during the fiscal year on course corrections, adjustments
- Assist in crafting the annual budget

Was not a committee per se, but a small, informal group of a couple board members who were available for review and suggestions, especially in the first years of the GBD when budget formats, service provider contracts, project budgeting were all in initial stages.

Prior members: Susan Eslick, James Naylor, Jesse Herzog, Jonathan Goldberg (DPW) Ed working to recruit new advisors.

AD HOC COMMITTEES

Annual election

Has not been as necessary as our election protocols have been established.

GBD District branding & Signage

Was organized by Susan Eslick, who worked with board members and neighbors for ideas on branding and art opportunities. The GBD hired SOM in a collaboration that produced a list of recommendations.

20th St

Project has been in the works for a few years. A committee of interested persons was formed to provide input

Current members: Jason Kelley Johnson, Katherine, Doumani, Donvan Lacy, Janet Carpinelli, Kat Sawyer, Nataly Gattegno (neighbor)

Park Stewards

All park stewards are considered advisors for their particular park or greenspace.

Project advisors

Most projects have either park stewards, or board advisors, or both.

NEW COMMITTEES NEEDED

Executive Search

Renewal